

Dear Sponsors:

Thank you for considering our Youth Homelessness Sponsorship Package. Several students from across the Langley School District are holding a fundraiser for the first time on September 24, 2016. This outdoor event will have live entertainment, great food, fun interactive community booths and amazing prizes!

We are a non-profit organization that focuses on the awareness and resolution of the youth homelessness situation in Langley. Last year, 162 youth were homeless or at risk of being homeless in Langley (Encompass, 2015). This is a staggering and unacceptable statistic. We as a society need to care for our most vulnerable, youth at risk. We are asking for your support for this event so that awareness is raised and the POSITIVE outcome of a shelter will come soon.

The event will involve school groups, local youth organizations and a wide range of professional music talent! We are hoping to have as many guests as possible as it is geared to be fun for the whole family! Not only do we want to educate the public on the struggles homeless Langley youth currently have, we want to bring together the community to raise money for the desired shelter.

We have launched our ad campaign this month and are using a variety of sources, from newspapers to websites to social media. Our sponsors will benefit from all the exposure that our event will bring. In this past year, the students have been successful in raising public awareness; please find attached several links of the exposure they have attained:

<http://www.langleyadvance.com/news/374030131.html>

<http://www.langleytimes.com/news/375459351.html>

<http://vancouver.sun.com/news/local-news/no-shelters-beds-for-more-than-160-homeless-high-school-students-in-langley>

[http://www.theprovince.com/health/family-](http://www.theprovince.com/health/family-child/shelters+beds+more+than+homeless+high+school+students/11832419/story.html)

[child/shelters+beds+more+than+homeless+high+school+students/11832419/story.html](http://www.theprovince.com/health/family-child/shelters+beds+more+than+homeless+high+school+students/11832419/story.html)

<http://www.cbc.ca/news/canada/british-columbia/langely-students-homelessness-1.3523114>

We thank you in advance for considering a partnership with us; please find attached a list of sponsorship levels for your interest. **We will also graciously accept items from your organization that could be used as prizes during the event!** We would appreciate confirmation of your donation or sponsorship status by September 12, 2016. All financial donations can be made to the Langley School District Foundation and a tax receipt will be issued upon request (minimum \$25 donation). If you have any further questions or concerns, please do not hesitate to contact me at lyun@sd35.bc.ca.

Sincerely,

Lenny Yun

Brookwood Secondary School Leadership Teacher– Langley School District

2016 LANGLEY YOUTH HOMELESSNESS FUNDRAISER

Sponsorship Levels

Bronze Sponsor:

Minimum \$250

Name listed on back of t-shirt

Donor recognition on Facebook and Twitter

Booth available at Event

Silver Sponsor:

Minimum \$500

Name listed on back of t-shirt; supplied two

Donor recognition on Facebook and Twitter

Booth available at Event

Donor acknowledgement on Sponsorship Banner

Gold Sponsor:

Minimum \$1000

Name listed on back of t-shirt; supplied four

Donor recognition on Facebook and Twitter

Booth available at event

Donor acknowledgement on Sponsorship Banner

Platinum Sponsor:

Minimum \$2000

Name listed on back of t-shirt; supplied eight

Donor recognition on Facebook and Twitter

Booth available at Event

Donor acknowledgement on Sponsorship Banner

Onstage shout out (every 1/2 hour)

